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Amax Entertainment Holdings Limited

澳瑪娛樂控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 959)

NOTIFICATION OF BOARD MEETING

The Board of Directors (the "Board") of Amax Entertainment Holdings Limited (the "Company") announces that a meeting of the Board of the Company will be held at 2701, Vicwood Plaza, 199 Des Voeux Central, Hong Kong on Friday, 17 July 2009, for the purpose of, among other matters, considering and approving the audited results of the Company and its subsidiaries for the year ended 31 March 2009 and considering the payment of a final dividend, if any.

For and on behalf of the Board Amax Entertainment Holdings Limited Cheung Nam Chung Chairman

Hong Kong, 7 July 2009

At the date of this announcement, the Board of Directors comprises Mr. Cheung Nam Chung, Mr. Huang Xiang Rong, and Ms. Li Wing Sze being the executive Directors, Mr. Leung Kin Cheong, Laurent being the non-executive Director and Attorney Lorna Patajo Kapunan, Mr. Chan Chiu Hung, Alex, Mr. Cheng Kai Tai, Allen, Mr. Fang Ang Zeng and Prof. Zeng Zhong Lu being the independent non-executive Directors.

* For identification purpose only